
jersey sponsorships

Posted by test1@test.com - 2008/03/27 00:27

I'm well aware that pro teams and some amateur teams are sponsored by companies and have those logos on the front of their jerseys. I've been curious if there are many youth teams that are sponsored by a company? And if so, is the company allowed to place their name on their jerseys?

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Re:jersey sponsorships

Posted by test2@test.com - 2008/03/27 00:42

I've heard rumors that you can sponsor the back of youth jerseys, but not the front. The front is reserved for the club, while the back can be occupied by a sponsor - instead of putting one's name on the back.

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