



# MEDIA KIT



@topdrawersoccer



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TopDrawerSoccer.com (TDS) is the leading media authority in college, club and high school soccer and maintains the largest youth soccer databases in the U.S. From player and team rankings, to scores and standings, to breaking news and cutting-edge stories, TDS is the go-to resource in the space.

TopDrawerSoccer.com is nationally recognized and syndicated on media outlets such as Fox Sports, Sports Illustrated, ESPN, Rivals, LA Times, New York Times, and Bleacher Report. TDS is also home to the Official National College Scoreboard, the Players To Watch Top 150, the TeamRank Top 25, and the Player of the Year Awards.

TopDrawerSoccer.com has worked with some of the biggest brands and agencies in the sport.

razorfish™



**MEDIACOM**

IMG



## THE NUMBERS

25,000,000+ ..... Impressions per year

800,000+ ..... Visitors per month

500,000+ ..... Unique visitors monthly

100,000+ ..... College, HS and club coaches, parents and athletes emails/users

20,000+ ..... College, HS and club directors, team admins emails/users

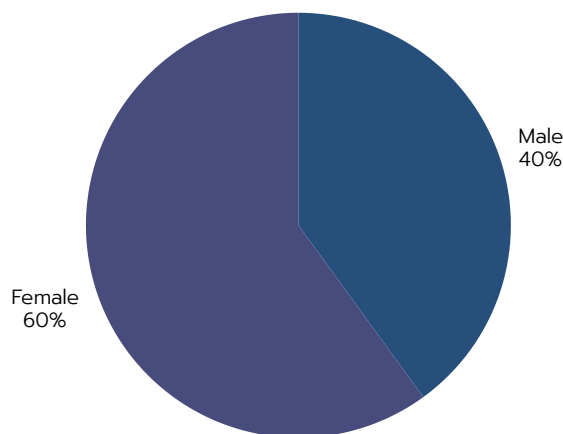
48,500+ ..... Facebook fans

73,500+ ..... X followers

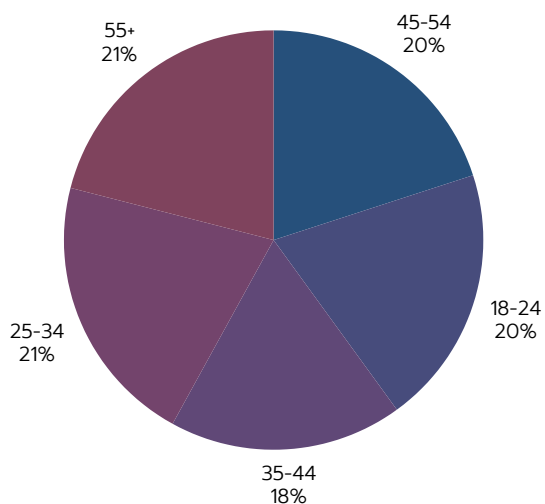
80,800+ ..... Instagram followers

## OUR AUDIENCE

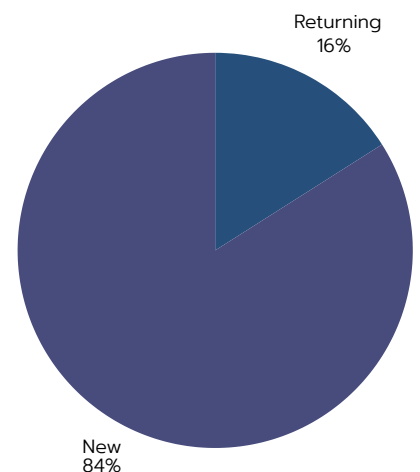
**Gender**



**Age**



**New/Returning**



## OUR OFFERINGS

### Digital Assets

Web Banners  
Interstitial/Roadblocks  
Website takeover/skin  
Video pre-roll  
Video sponsor

### Social Campaigns

Facebook posts  
X posts  
Instagram posts  
Social takeovers

### Direct Emails Assets

Newsletter sponsorships  
Dedicated emails

### Content Sponsorships

Team and Player Rankings  
Scoreboards  
Yearly awards and All-American Teams  
Weekly Awards  
Spotlights & Profiles  
Custom Integrated Content  
Bespoke options available

All campaigns will be maintained by an Advanced Sports Media account manager and our social media staff to make sure that all aspects of customer campaigns are completed. Our staff will work with you on a regular basis to make sure you have what you need and assist you with any questions.